



On April 22<sup>nd</sup>, 23<sup>rd</sup> and 24<sup>th</sup> 2005, TinBenders.Org in association with Pirate4x4.com and CalRocs will be hosting the 2005 Toyota Jamboree at the Johnson Valley, California OHV area (aka The Hammers). All profits earned through registrations, donations, truck raffle, or sponsorships will be donated to the Friends of Panamint Valley. The Tin Benders are committed to hosting a family oriented wheeling event that will test the skills of the driver, abilities of their rig and their propensity for fun.

## **Registration**

The event will have a \$35.00 registration fee (\$25 event fee plus \$10 BLM surcharge ) Onsite registration may be limited and will cost \$45. These fees will cover Permits, Insurance, Waste Facilities, Two organized trail runs, Raffle and (1) Dinner on Saturday. Dinners for registered passengers will be available for a nominal fee.

## **The Hosts**

TinBenders.Org is a non-profit corporation that was formed with the expressed purpose of allowing us to host events of this caliber. The Tin Benders are a nationally known 4 Wheel Drive Club based in Southern California that calls the Hammers home. We have received multiple Citations of Merit from the Bureau of Land Management for our efforts to maintain our Public Lands and are committed to educate wheelers the importance of trail management.

## **The Cause**

The Tin Benders have chosen to support the Friends of Panamint Valley, a non-profit organization that is devoted to the effort to re-open Surprise Canyon as well as maintain and protect the entire Panamint Region.

## **The Event**

Friday, April 22<sup>nd</sup>, the event will kick-off with and on-site truck buildup during the day and organized night runs on the various Hammer Trails. Saturday morning will feature 11 trail runs led throughout the JV OHV area. Each trail will list requirements for participation (i.e. Lockers, 35" Tires, etc). Each trail leader will ensure that their group returns to camp. The event will conclude with a dinner and raffle along with a presentation thanking our sponsors.

# Sponsorship Registration Form

## 2005 Toyota Jamboree

The Toyota Jamboree is an opportunity for you to make an impression directly upon your customers. Historically, at events like this, there has been close to 300 registered rigs with multiple magazines and online media covering the event. This year will be more of the same. The non-profit, charitable nature of this event is an ideal way to reach those potential customers.

We have organized our Sponsorship Program into two levels.

### **Silver**

\$200 or more of products or gift certificates to be raffled on Saturday evening. Silver sponsors will have their logo displayed on the Toyota Jamboree web page that will link to your website. Silver sponsors will also be recognized at the raffle by name and any message that you'd like to send to the participants (i.e. slogan, specials, contact info, etc)

### **Gold**

\$500 or more of products or gift certificates to be raffled on Saturday evening or host of the dinner on Saturday. Gold sponsors will have the same opportunities as the Silver Sponsors with the additional benefit of having your corporate logo on the back of all Toyota Jamboree apparel. Each trail run will be sponsored by a Gold Level sponsor (i.e. Wrecking Ball sponsored by "your name here"). Each rig of the particular trail run will be given your companies stickers to display during the trail run. This presents a marketing opportunity in photographic media coverage of the event. The sponsor is also entitled to a complimentary registration to participate on the sponsored trail run, either in your own rig or as a passenger. Gold Sponsors are encouraged to set up a demonstration booth or provide any literature that you would like made available to event participants.

Please indicate your preference:

? Silver Sponsor

? Gold Sponsor

Please write a message that you would like conveyed to the event participants during the raffle:

---

---

---

---

Please fax response to (909) 336-4922 or forward to:  
Toyota Jamboree  
PO Box 1182  
Twin Peaks, CA 92391

Please do not forward any monies at this time, if you have any questions please contact John James at (760) 247-6113 or [jrnejames@verizon.net](mailto:jrnejames@verizon.net) Advanced confirmation via email or phone will ensure that your logo is displayed promptly. You can also fax this document to (909) 336-4922